



**Office of the City Clerk**  
330 W. 20<sup>th</sup> Avenue  
San Mateo, CA 94403  
(650) 522-7042

### Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure R for the General Election to be held on 11/3/2020.

Primary Argument in Favor of  Primary Argument Against

This argument is submitted by (check ONLY ONE):	
<input type="checkbox"/>	<b>The San Mateo City Council</b> Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Member(s) of the City of San Mateo City Council</b> Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Bona Fide Association of Citizens</b> If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	<b>Individual Voters Eligible to Vote on the Measure</b> Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	<b>Combination of Voters and Associations</b> Contact Person's Printed Name: Karen Herrel Phone: _____ Email: _____

**Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.**  
Please complete the reverse side of this form.

City Clerk, Patrice Olds polds@cityofsanmateo.org

Primary Argument Signers Form			Author	Verified
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>			<p>Check if the signer is the author of the argument. Authors must be signers.</p>	<p>(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.</p>
1.	Name: <b>KEITH WEBER</b>	Title: <b>AFFORDABLE HOUSING PROFESSIONAL (RET.)</b>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: <b>SAN MATEO, CA 94402</b>			
	Signature: [REDACTED]	Date: <b>5-13-2020</b>		
2.	Name: [REDACTED]	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		

**Submit a second form (this side only) for alternate signers attached to this form and the argument.**

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1.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
2.	Name: <i>DIANNE WHITAKER AIA</i>	Title: <i>FORMER PLANNING COMMISSIONER</i>		
	Phone: [REDACTED]	Email: [REDACTED]	<input type="checkbox"/>	<input type="checkbox"/>
	Address: <i>San Mateo, CA 94401</i>			
	Signature: [REDACTED]	Date: <i>8-13-2020</i>		
3.	Name:	Title:		
	Phone:	Email:		
	Address:		<input type="checkbox"/>	<input type="checkbox"/>
	Signature:	Date:		
4.	Name:	Title:		
	Phone:	Email:		
	Address:			
	Signature:	Date:		
5.	Name:	Title:		
	Phone:	Email:		
	Address:		<input type="checkbox"/>	<input type="checkbox"/>
	Signature:	Date:		

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1.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
3.	Name: TOM MORGAN CPA	Title: MEMBER, MEASURE'S OVERSIGHT COMMITTEE	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] San Mateo, CA			
	Signature: [REDACTED]	Date: 8-13-2020		
4.	Name: [REDACTED]	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
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	Phone:	Email:		
	Address:			
	Signature:	Date:		
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	Phone:	Email:		
	Address:			
	Signature:	Date:		
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
4.	Name: VIRGINIA McISAM	Title: Board Director San Mateo Park Neighborhood Assoc	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] San Mateo 94402			
	Signature: [REDACTED]	Date: 8-13-2020		
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		

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Print information clearly.

Author      Verified

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(FOR OFFICIAL USE ONLY)  
Staff check once the eligibility of the signer is verified.

1.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
5.	Name: <b>GARRETT RICE</b>	Title: <b>FORMER PUBLIC WORKS COMMISSIONER</b>	<input type="checkbox"/>	<input type="checkbox"/>
	Phone: [REDACTED]	Email: [REDACTED]		
	Address: [REDACTED] <b>SAN MATEO, CA 94403</b>			
	Signature: [REDACTED]	Date: <b>8.13.2020</b>		

*Submit a second form (this side only) for alternate signers attached to this form and the argument.*

## Argument Against Measure R

**Vote No on R - Developers' dream. Residents' nightmare.** A blank check, it removes voter control of height limit protections now in Measure P. It opens the door to unrestrained growth in Downtown, Hillsdale and Hayward Park station areas, 25th Avenue, and much of El Camino Real.

**Measure R was written by real estate development interests** to exempt themselves from the city's rules. It's designed to confuse and deceive, pretending to protect neighborhoods and champion affordable housing. In reality, it spurs market rate development and more luxury housing, accelerating gentrification.

**Measure R hinders production of urgently needed affordable housing.** It provides a loophole for excluding affordable housing from market rate developments - a 'buy out' with no guarantee affordable units will ever be built.

**Measure R undermines the General Plan.** It allows critical changes to heights and densities in key development areas without voter approval. Even after a new General Plan is adopted, the City Council can override any agreed upon development standards, effectively rendering the update process irrelevant with years of public input wasted.

**Measure R rewards developers and eliminates public benefit.** It allows maximum building heights, yet takes away community benefits currently required for these larger developments.

**Measure R fails to accurately identify targeted development areas.** The map is illegible and in conflict with the boundary descriptions. Both are seriously flawed. Inadequately defining the very crux of this measure, it misleads voters and grants final power to determine boundaries to three City Council votes.

**Measure R is an all around bad deal.** Measure R is not about neighborhood protection or affordable housing. Don't be fooled by the slick mailers designed to mislead, confuse, charm or alarm you. It is about money and power. Bankrolled by real estate development interests, it's a self-serving power play. Money talks.

**Vote NO on R.**

/s/	<b>Keith Weber</b> Affordable Housing Professional (Ret.)	August 13, 2020
/s/	<b>Dianne Whitaker, AIA</b> Former Planning Commissioner	August 13, 2020
/s/	<b>Thomas Morgan, CPA</b> Member, Measure S Oversight Committee	August 13, 2020
/s/	<b>Virginia McIsaac</b> Board Director, San Mateo Park Neighborhood Association	August 13, 2020
/s/	<b>Garrett Rice</b> Former Public Works Commissioner	August 13, 2020