



OFFICE OF
ASSESSOR-COUNTY CLERK-RECORDER & ELECTIONS
REGISTRATION & ELECTIONS DIVISION
COUNTY OF SAN MATEO

Ballot Measure Primary Argument Submission Form

A ballot argument will not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens, the name of the association and the printed name and signature of at least one of its principal officers.

Word count limit for Primary Arguments = 300 words

Ballot Measure R _____ for the San Mateo City Ballot _____ to be held on November 3, 2020 _____.

Primary Argument in Favor of Primary Argument Against

This argument is submitted by (check ONLY ONE):	
<input type="checkbox"/>	The County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Member(s) of the County of San Mateo Board of Supervisors or the Governing Body of a School District or Special District Name of Governing Body: Contact Person's Printed Name: Phone: _____ Email: _____
<input checked="" type="checkbox"/>	Bona Fide Association of Citizens If this argument is filed by a bona fide association of citizens, the signers of the argument must be affiliated with the association and be authorized to sign the argument on its behalf. Provide the printed name and signature of at least one principal officer of the association. Name of Association: San Mateans for Neighborhood Protections and Affordable Housing Contact Person's Printed Name: Larry Ivich, Director x _____ Phone: _____ Email: _____
<input type="checkbox"/>	Individual Voters Eligible to Vote on the Measure Contact Person's Printed Name: Phone: _____ Email: _____
<input type="checkbox"/>	Combination of Voters and Associations Contact Person's Printed Name: Phone: _____ Email: _____

Arguments will be emailed to the contact person listed here for review before they are printed in the Sample Ballot & Official Voter Information Pamphlets.

Please complete the reverse side of this form.

40 Tower Road, San Mateo, CA 94402

P 650.312.5222 F 650.312.5348 email registrar@smcacre.org web www.smcacre.org

Primary Argument Signers Form		Author	Verified		
<p>No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below. Place a checkmark in the author column if the signer is the author of the argument. A signer can only list one title.</p> <p>If the signers are part of a bona fide association, there is no requirement that they be eligible to vote on the measure. However, for each such signing individual, the title under the signer's name must list the name of that bona fide association and may include their position within that association.</p> <p>By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.</p> <p>Print information clearly.</p>		Check if the signer is the author of the argument. Authors must be signers.	(FOR OFFICIAL USE ONLY) Staff check once the eligibility of the signer is verified.		
1.	Name: Joseph Goethals Title: Mayor, San Mateo Phone: [REDACTED] Email: [REDACTED] Address: [REDACTED] San Mateo 94403 Signature: [REDACTED] Date: 8/5/2020			<input checked="" type="checkbox"/>	<input type="checkbox"/>
2.	Name: [REDACTED] Title: Phone: Email: Address: Signature: Date:			<input type="checkbox"/>	<input type="checkbox"/>
3.	Name: Title: Phone: Email: Address: Signature: Date:			<input type="checkbox"/>	<input type="checkbox"/>
4.	Name: Title: Phone: Email: Address: Signature: Date:			<input type="checkbox"/>	<input type="checkbox"/>
5.	Name: Title: Phone: Email: Address: Signature: Date:			<input type="checkbox"/>	<input type="checkbox"/>

Submit a second form (this side only) for alternate signers attached to this form and the argument.

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1.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
2.	Name: John Tastor	Title: Board Member, Housing Leadership Council of San Mateo County	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address: SAN MATEO, CA 94403			
	Signature:	Date: August 13, 2020		
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date: 8/12/2020		
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
	Phone:	Email:		
	Address:			
	Signature:	Date:		

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1.	Name:	Title:			<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:				
Address:						
Signature:		Date:				
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>		
Phone:		Email:				
Address:						
Signature:		Date:				
3.	Name: Shara Watkins	Title: Trustee, San Mateo-Foster City School District	<input type="checkbox"/>	<input type="checkbox"/>		
Phone:		Email:				
Address: San Mateo, CA 94403						
Signature:		Date: 08.08.20				
4.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>		
Phone:		Email:				
Address:						
Signature:		Date:				
5.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>		
Phone:		Email:				
Address:						
Signature:		Date:				

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1.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:		
Address:				
Signature:		Date:		
2.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:		
Address:				
Signature:		Date:		
3.	Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:		
Address:				
Signature:		Date:		
4.	Name: Richard W. Hedges	Title: Delegate, San Mateo United Homeowners Association (SMUHA)	<input type="checkbox"/>	<input type="checkbox"/>
Phone: [REDACTED]		Email: [REDACTED]		
Address: [REDACTED] San Mateo, CA 94404				
Signature: [REDACTED]		Date: 8/12/2020 08/12/2020		
5.	Name: [REDACTED]	Title:	<input type="checkbox"/>	<input type="checkbox"/>
Phone:		Email:		
Address:				
Signature:		Date:		

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1. Name:	Title:			<input type="checkbox"/>	<input type="checkbox"/>
Phone:	Email:				
Address:					
Signature:	Date:				
2. Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>		
Phone:	Email:				
Address:					
Signature:	Date:				
3. Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>		
Phone:	Email:				
Address:					
Signature:	Date:				
4. Name:	Title:	<input type="checkbox"/>	<input type="checkbox"/>		
Phone:	Email:				
Address:					
Signature:	Date:				
5. Name: Cheryl Angeles	Title: President/CEO - <i>San Mateo Area Chamber of Commerce</i>	<input type="checkbox"/>	<input type="checkbox"/>		
Phone: [REDACTED]	Email: [REDACTED]				
Address: [REDACTED] San Mateo, CA 94402					
Signature: [REDACTED]	Date: <i>8/13/20</i>				

Submit a second form (this side only) for alternate signers attached to this form and the argument.

Primary Ballot Argument in Favor of Measure R

Measure R was placed on the ballot by a unanimous vote of the San Mateo City Council. If approved, it will allow San Mateo to address some of the biggest issues facing our community – creating new affordable housing for the heroes who have risked their own health for us and generating opportunities for the City and our business community to recover and grow economically without additional tax burdens on residents. Measure R also continues the height and density restrictions for the single-family neighborhoods of San Mateo.

We urge a Yes vote on Measure R.

Measure R means the City can create new affordable housing opportunities near the three San Mateo train stations on industrial and commercial lands for our heroes – nurses, teachers, lab technicians, retail clerks, public safety personnel, park rangers, health care workers and more. Yes on Measure R.

Measure R continues the height and density limits against tall buildings in the single-family neighborhoods of San Mateo. Yes on Measure R.

Measure R allows San Mateo – our City and business community - to recover economically without adding additional tax burdens on residents. Yes on Measure R.

Conversely, we don't need the flawed and antiquated Measure Y. Vote No.

Measure Y offers no solutions to create needed affordable housing. Vote No.

Measure Y provides no help funding essential city services and economic recovery. Vote No.

Measure Y restricts our ability to address traffic solutions and climate change. Vote No.

The San Mateo City Council took a unanimous position to oppose Measure Y. They recognize that the flawed Measure Y impedes the creation of affordable housing and restricts the economic recovery we need for families, businesses and the City.

Vote Yes on R - it's a path forward.

Vote No on Y - it's a dead end.

www.housinglocalheroes.com