

Ballot Measure Argument Rebuttal Submission Form

If both an argument in favor of <u>and</u> against a measure have been selected for publication in the voter information pamphlet, a rebuttal to the argument in favor of or the argument against the measure may be submitted as outlined in this form.

The author of the argument in favor of the measure may prepare and submit a rebuttal argument to the argument against the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument. Likewise, the author of the argument against the measure may prepare and submit a rebuttal argument to the argument in favor of the measure or may authorize in writing any other person or persons to prepare, submit, or sign the rebuttal argument.

A rebuttal argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers.

Word count limit for Rebuttal Arguments = 250

The rebuttal arguments shall be submitted to the elections official conducting the election no later than $\frac{2/24/5}{5}$.							
These rules apply to all rebuttal arguments unless a rebuttal Ballot Measure							
Rebuttal to Argument in Favor of Measure W	Rebuttal to Argument Against Measure						
Signed by Exact Same Individual(s) as Argument Already Selected for the Voter Information Pamphlet							
If you are submitting a rebuttal argument and the individual(s) signing the rebuttal argument are the same as the individual(s) signing the original Ballot Measure Primary Argument Submission Form, check the following box and complete the back side of this form.							
Rebuttal Argument is Signed by Same Individual(s) as Argument Already Selected For the Voter Information Packet							
Submitted by Different Individual(s) as the Opposing Primary Argument							
If the rebuttal argument is signed by <u>anyone</u> different than the signer(s) of the Ballot Measure Primary Argument Submission Form already submitted—including whether there is only one different individual or whether there are up to five new individuals—you must complete the section below, complete the back side of this form, and attach to this form the written authorization by the author that indicates: (i) your name(s); and (ii) the author's name, contact information, statement of authorization, and signature.							
Contact Person:	Phone:						
Mailing Address:							
Fax:	Email:						

Rebuttal Argument Signers Form				Each signer must designate in which capacity they are signing. Chac't the one box that applies				
No more than five signatures shall appear with any argument. If more than five signatures are submitted, the first five listed shall be printed. Names and titles listed will be printed in the order that they are listed below.			sody of I District,					
If the signers are part of a bona fide association/organization, for each such signing individual(s), the title under the signer's name shall list the name of that bona fide association/organization and may include their position within that association/organization.		Governing Body of San Mateo County, a School District, or a Special District	Member of the Governing Body of San Mateo County, a School District, or a Special District	Bona Fide Association of Citizens/Organization				
By signing below, the undersigned state that they have read the argument and believe it not to be false or misleading.			Į.	Membe San Mat or a Spe	Bona Fic Citizens	Individua		
1. Mark W. A. Phone:	Hinklo !	Title: president Lelley Taxpay: Email:	: Silicon ers Association			吐		
4.								
Phone:		Email:		kannand		\		
Address:								
Signature:		Date:						
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4. Name:		Title:						
Phone:		Email:						
Address:								
Signature:		Date:						
5. Name:		Title:						
Phone:		Email:						
Address:								
Signature:		Date:						
Submit a second form (this side only) for alternate signers attached to this form and the argument. FOR OFFICIAL USE ONLY								
Signers	Registered	N/A	Signed	D	ated			
Bone Fide Association	Verified	N/A	Signed	ם	ated			

Argument Against San Mateo 1/4% Sales Tax: Measure S

"Sales taxes are among the most regressive forms of taxation. Consumers with moderate or low incomes have to sacrifice much larger portions of their incomes on sales taxes than do wealthy consumers."

> -Robert Reich, NPR interview (former Secretary of Labor under President Clinton, Public Policy Professor, U.C. Berkeley)

We already pay San Mateo County's exorbitant rate of 9.00% — only Alameda County is higher. So this new 30-year tax means an increase in our city, of over 2.75%! (0.25 / 9.00 = 2.78%)

Does anyone seriously believe this drastic increase won't impact businesses? It will!

Many folks shop online to save. Tax increases just drive more people away from local businesses — bad both for our businesses and our neighbors they would have hired.

When economies struggle to rebound, sales taxes only hamper the recovery.

In 1960, sales tax was only 3%. Granting politicians tax hikes has never stopped them from wanting more. But higher taxes mean regular people still can't make ends meet.

As we endure this continuing recession, the poorest among us need every single penny to survive.

Vote your conscience.

Vote for those hit hardest by the downturn.

Please don't raise taxes on anyone — especially those who can't afford it.

Vote NO on Measure S.

There are better, smarter ways to fund essential City services than hiking the sales tax. Vote NO: Tell politicians to meet financial challenges the same way we do: by cutting costs, and spending no more than we earn.

Please visit: www.SVTaxpayers.org/2015-san-mateo-city-sales-tax.