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	Contact Person's F	Printed Name:			Contact Person's	Signature:					
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	Contact Person's P Julie	rinted Name: Starobin, Treasur	er & Princ	cipal Officer							
					Fax None						
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	Contact Person:	Peter Loeb			Phone						
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Primary Argument Sign	ners Form					capacity	they are si that applie		
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Primary Argument Signers Fo	rm (1)				capacity	ner must do they are sig that applie	gning. Che	MINISTRA CONTRACTOR
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2. Name: Peter Loeb	Titl	e: Former Pacif	īca Mayor			П	П	X
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A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers.

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This	argument is submitted by: (check all that apply)	
	The Legislative Body of the City of Pacifica If this argument is filed by the legislative body of the City of Pacifica complete both sides of this form.	fill in the name of the governing body on the line below and
	Legislative Body:	
	Contact Person's Printed Name:	Contact Person's Signature:
	Title:	
	Phone:	Email:
	Member(s) of the Legislative Body of the City of P If this argument is filed by any member(s) of the legislative body, fill	
	Member(s) of the Legislative Body:	Name of Legislative Body:
Ш	Contact Person's Printed Name:	Contact Person's Signature:
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	Phone:	Email:
	Bona Fide Association of Citizens/Organization If this argument is filed by a bona fide association of citizens/organiz association/organization, be authorized to sign the argument on its officer of the organization, and complete both sides of this form.	ation, the signers of the argument must be affiliated with the pehalf, provide the printed name and signature of at least one principal
X	Name of Association/Organization: Committee for Green I	Foothills
	Principal Officer's Printed Name and Title: Bry an Beck, Jacke fary	
	Contact Person's Printed Name: Bryan Brck	
	Individual signers must be eligible to vote on the measure.	
	Contact Person:	Phone:
	Mailing Address:	
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Primary Argument Signers Form		capacity	ner must desij they are signi that applies.	A STATE OF THE PARTY OF THE PAR	THE THE PARTY
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3. Name: Bryon Back	Title: Secretary Green Fue	for thills		\boxtimes	
S	Date: 17, 2016				
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Submit a second form (this side onl		this form and th	e argume	ent.	
Signers Registered	FOR OFFICIAL USE ONLY N/A Signed	Dated	ii ii		
Bona Fide Association	N/A Signed	Dated			

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers.

W	Vord count limit fo	or Primary Ar	guments :	= 300				
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This	argument is subn	THE RESERVE THE PARTY OF THE PA						
	The Legislative If this argument is file complete both sides of	ed by the legislativ			in the name of the	e governing body on t	the line below and	
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X	Individual(s) elig							
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Primary Argument Signe	ers Form		capacit	gner must d y they are si c that applic	igning, Ch	
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1. Name: Julie Starobin		Title: Treasurer and Principal Officer Committee to Oppose Rezoning the Pacifica Quarry		П	X	П
Phone:		Email:				
Address:						
Signature:		Date:				
2. Name:		Title: Former Pacifica Mayor	+		П	×
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V	Vord count limit	for Primary A	guments = 3	00						
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	Individual(s) el Individual signers m Contact Person: Mailing Address:				None Phone:					
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Primary Argument Signers	Form			capacity	they are si that applic	gning. Ch	
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Address:							
Signature:	Dat	te:					
4. Name: Cynthia Kaufman	Titl	e: Former Pacifica	School Board Trustee				X
Address:					œ		
Signature:	Dat	e:					
5. Chaya Gordon	Title	Co-Chair	ghway 1 Alternatives			×	
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Signature:	Date	e: 8.14.16					
Submit a second form	n (this side only) fo		s attached to this form	and the	argum	ent.	
Signers [Registered	FOR OFFICIAL USE ONLY N/A		Dated			
Bona Fide Association	Verified	N/A	Signed	Dated			

Arguments in support or opposition of the proposed laws are the opinions of the authors.

ARGUMENT AGAINST MEASURE W

VOTE NO ON 4-STORY OCEANSIDE BUILDINGS WITH 206 HOUSING UNITS

Measure W authorizes the City to approve **206 multi-family units**, **but doesn't commit the developer to build anything**. We are voting without any review of environmental or traffic impacts. Haven't we learned what coastal erosion, flooding and storms do to coastal developments?

VOTE NO ON EMPTY PROMISES AND NO GUARANTEES

Proponents want you to believe approval will include a hotel, commercial development, open space and more. But **Measure W** does not guarantee that a hotel or any commercial will be built. The City's own analysis concludes the City has no power to compel the developer to build <u>any</u> part of the project. We could end up with a housing project and nothing more.

THERE IS NO PROJECT ON THE BALLOT

The City's analysis says this measure "neither approves a specific project nor does it contain specifics about what a future project might include." It also says: "The principal effect of the initiative will be to eliminate the public vote requirement for any residential development on the Quarry Site," except under limited circumstances. Why give up the only leverage voters have without knowing what the project will be, and without guarantees that any promised benefits will happen?

VOTE NO ON A HIGH RISK GAMBLE

Instead of offering a specific plan, the developer wants a blank check to choose which elements to build. We have no idea what will be built. We don't know what the impacts will be. We don't know what the costs and liabilities for the City will be. We don't know what the traffic will be like. We are being asked to roll the dice on a very risky bet.

DON'T GAMBLE AWAY YOUR RIGHT TO VOTE!

DEMAND SOLID GUARANTEES!

VOTE NO ON MEASURE W.