

Word count limit for Primary Arguments = 300

Ballot Measure Primary Argument Submission Form

A ballot argument shall not be accepted unless accompanied by this completed form, which shall contain the printed name(s) and signature(s) of the person(s) submitting it or, if submitted on behalf of a bona fide association of citizens/organization, the name of the association/organization and the printed name and signature of at least one of its principal officers. If the measure is presented to voters pursuant to an initiative petition in a special district election, please contact the Elections Office for special instructions.

Ballo	t Measure for the General	Blection be held on W08/2016.							
▼ P	Primary Argument in Favor of Primary Argument Against								
This	This argument is submitted by: (check all that apply)								
	The Governing Body of the County of San Mateo, a School District, or a Special District If this argument is filed by the governing body of the County of San Mateo, a school district or a special district, fill in the name of the governing body on the line below and complete both sides of this form. Governing Body:								
	Contact Person's Printed Name:	Contact Person's Signature:							
	Title:								
	Phone:	Email:							
	members of school district governing boards need board authorization	the information below and complete both sides of this form. By statute, to file an argument.							
	Member(s) of the Governing Body:	Name of Governing Body:							
	Contact Person's Printed Name:	Contact Person's Signature:							
	Title:								
	Phone:	Email:							
	Bona Fide Association of Citizens/Organization If this argument is filed by a bona fide association of citizens/organization, the signers of the argument must be affiliated with the association/organization, be authorized to sign the argument on its behalf, provide the printed name and signature of at least one principal officer of the organization, and complete both sides of this form. Name of Association/Organization:								
	Principal Officer's Printed Name and Title:	Principal Officer's Signature:							
	Contact Person's Printed Name:	Email:							
	Phone:	Fax:							
X	Individual(s) eligible to vote on the measure Individual signers must be eligible to vote on the measure.								
	Contact Person: Oster	Phoi							

Primary Argument Signers Form						er must de they are sig hat applies	ning. Che	
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Primary Argument Signer	s Form				capacity t	er must des hey are sig	ning. Che	
No more than five signatures submitted, the first five listed Names and titles listed will but the signers are part of a bot they be eligible to vote on the under the signer's name shamay include their position was by signing below, the unders to be false or misleading.	s shall appear with d shall be printed. The printed in the oreona fide association measure. Howe ll list the name of the ithin that association	der that they are n/organization, th ver, for each such hat bona fide ass on/organization. ey have read the	listed below. ere is no requirement signing individual(s), ociation/organization	that the title and	Governing Body of San Mateo County, a School District, or a	Member(s) of the Governing Body of the San Mateo County, a School District, dd or a Special District	Bona Fide Association of Citizens/Organization	Individual(s) eligible to vote on the measure
1. Rev. isr. Penny	Nixon	Religious	eader, San Mate	Home				
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Signers	Registered	N/A	Signed		Dated			
Bona Fide Association	☐ Verified	N/A	Signed		Dated			

Primary Argument Signers Form						Each signer must designate in which capacity they are signing. Check the one box that applies.				
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Primary Argument Signers Form						capacity t	er must de they are sig	ning. Che	
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Primary Argument Signers Form						er must de: they are sig :hat applies	ning. Che	
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to be false or misleading. 1. Name:		Title:			00%	2 % 0	<u> </u>	<u> </u>
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Signers	Registered	FOR OFFICIAL U	JSE ONLY Signed		Dated			
Bona Fide Association	☐ Verified	N/A	Signed		Dated			

Skyrocketing rent increases threaten to destroy our community.

Hardworking families are losing their homes. Valued teachers, nurses, and public safety workers are leaving San Mateo as rents become unaffordable.

Unfortunately, our City Council and other community leaders have not found a meaningful solution to address the rental crisis.

Measure Q is that solution and it will protect San Mateo's future.

Vote to protect San Mateo.

Vote YES on Measure Q.

Measure Q makes housing costs predictable and stable, freeing San Mateo residents from constant fear of losing their homes. Rents have skyrocketed in recent years. Wages have not kept pace, putting profound stress on our community. As we lose our family and community members, we lose San Mateo's quality of life.

Measure Q is a fair and common sense solution:

- Allows rents to be raised 1 to 4% annually, depending on the rate of inflation (typically 2 to 3%);
- Allows larger rent increases for increased maintenance costs or property taxes;
- Limits evictions to specific situations (unpaid rent, illegal activity, etc.), preventing evictions just to raise rents;
- Protects families too frightened to report unsafe conditions for fear of retaliatory evictions;
- Protects "mom and pop" landlords by completely exempting owner-occupied duplexes and in-law units;
- Protects homeowners by completely exempting single-family homes;
- Exempts new housing (doesn't discourage new construction);
- Rolls rents back to September 2015 levels;
- Creates an independent Commission to administer and enforce the law, providing flexibility, accountability, and transparency at no significant expense to the city.

San Mateo's high rents affect everyone. We're losing teachers, nurses, and other important members of our city. Restaurants can't find workers. Property values are directly related to the quality of our schools and availability of essential service personnel.

Together, we can sustain a vibrant and livable San Mateo.

Vote YES to protect San Mateo's future. Vote YES on Measure Q.